

The Jawbreaker Project

90 Days to Unbreakable CRM Clarity

For B2B marketing teams ready to fix funnel chaos, align systems, and finally see what drives revenue.

BOOK YOUR CALL



The Problem

Your CRM isn't built to show the full picture. Leads slip through cracks, lifecycle stages stall, and reporting rarely matches what the business actually cares about.

Without visibility and structure, marketing feels reactive, not revenue-driven. The result? You're constantly proving your worth instead of scaling your impact.



The Solution

The Jawbreaker Project is a 90-day rebuild for marketing teams who've outgrown the basics of HubSpot but don't need a full-time RevOps hire. A hands-on engagement that untangles your CRM, reconnects your funnel, and gives you back control of your data.

Month 1: Diagnose & Map

Audit your funnel, lead sources, and tracking. Identify where signals stall.

Month 2: Rebuild & Automate

Redesign your architecture, automate handoffs, and restore flow.

Month 3: Measure & Optimise

Build dashboards that prove what's working and where to double down.

What You'll Get

- Full-funnel visibility from first touch to closed-won
- Clean, automated handoffs between marketing and sales
- Dashboards that prove marketing's impact
- A repeatable lead-to-call system that scales

Trusted by B2B Brands

"Sarah went above and beyond by creating dashboards that have become indispensable for our leadership team"

- Thomas Taylor, Partner @Boldmere Capital